



Communications Committee 2025-2026

ALABAMA

Mike Clardy

Director of Communications, Marketing, and Client Relations
Auburn University
Alabama Cooperative Extension System
161 Duncan Hall
Auburn, AL 36849
Phone: 334-844-5550
clardch@auburn.edu

Doug Eaves

Media Technology
Tuskegee University
Mary Starke-Harper Hall, Suite 100
Tuskegee, AL 36088
Phone: 334-724-4847
deaves@tuskegee.edu

Candace Clark

Associate Director of Development, Equity and Transformation
Tuskegee University
Mary Starke-Harper Hall
Tuskegee, AL 36088
Phone: 334-727-8652
cclark@tuskegee.edu

Amiri Muhammad

Production Lead
Carver Integrative Sustainability Center
1406 County Road 27
Tuskegee, AL 36083
Phone: 269-228-6892
amirmhmd5@gmail.com

Karen Craig

Information and Technology Director
Tuskegee University
101 Mary Starke Harper Hall, Room A
Tuskegee, AL 36088
Phone: 334-724-4856
kcraig@tuskegee.edu

Shannon Schmalfeldt

Technology Media Coordinator
Alabama A&M University
Alabama Cooperative Extension System
4900 Meridian Street
Normal, AL 35762
Phone: 256-372-4950
sms0133@aces.edu

ARKANSAS

Tracy Courage - Chair

Director of Communications
University of Arkansas System Division of
Agriculture – Cooperative Extension Service
2301 S. University Avenue
Little Rock, AR 72204-4940
Phone: 501-658-2044
tcourage@uada.edu

Deseray McKinzy

Communications Specialist, Manager
University of Arkansas at Pine Bluff
1200 North University Drive, Mail Slot 4966
Pine Bluff, AR 71601
Phone: 870-575-8227
mckinzyd@uapb.edu

DELAWARE

Troy Darden

Information Coordinator
Delaware State University
108 Ag Annex Building
1200 N. Dupont Highway
Dover, DE 19901
Phone: 302-857-6437
tdarden@desu.edu

FLORIDA

Amelia Davis

Extension Agent III, Communications
Florida A&M University
Cooperative Extension
1740 S. Martin Luther King Jr. Boulevard
Phone: 850-412-5257
amelia2.davis@famuc.edu
amelia.davis@famuc.edu

Janeil Jackson

Director University Relations
College of Agriculture – Food Sciences
Florida A&M University
1740 S. Martin Luther King Jr. Boulevard
Tallahassee, FL 32307
Phone: 850-412-7336
janeil1.jackson@famuc.edu

Darryl Palmer

Communications Specialist
University of Florida
UF/IFAS Extension Administration
1604 McCarty Drive, Room 1020
P.O. Box 110210
Gainesville, FL 32611
Phone: 352-392-1761
golem@ufl.edu

Chris Vivian

Associate Vice President of Communications
University of Florida
2343 Mowry Road, Building 69
P.O. Box 32611-08
Gainesville, FL 32611
Phone: 352-294-3329
cvivian@ufl.edu

Jalen Williams

Information Specialist
FAMU Cooperative Extension Program
Florida A&M University
1740 S. Martin Luther King Jr. Boulevard
Tallahassee, FL 32307
Phone: 850-599-3440
jalen3.williams@famuc.edu

GEORGIA

Victoria Dee

Publications Production Coordinator
UGA CAES OMC
101 Hoke Smith Building
Athens, GA 30602
Phone: 706-542-2956
victoriamccurley@uga.edu

Latasha Ford

Research Communications Manager
College of Agriculture
Fort Valley State University
1005 State University Drive
Fort Valley, GA 31030
Phone: 478-825-4307
fordl@fvsu.edu

Marquinta Gonzalez

Director of Ag Communications
Fort Valley State University
1005 State University Drive
Fort Valley, GA 31030
Phone: 478-825-6345
danielym@fvsu.edu

Cassie Ann Kiggen

Chief Communications Officer
University of Georgia
College of Agriculture and Environmental Sciences
127 Hoke Smith Building
Athens, GA 30602
Phone: 706-542-6190
cakiggen@uga.edu

Jo McLaughlin

Digital Marketing and Brand Content Strategist
University of Georgia
115 Hoke Smith Building
Athens, GA 30602
Phone: 706-542-1861
jo.mclaughlin@uga.edu

Rebecca Miller

Photojournalist
Fort Valley State University
1005 State University Drive
Fort Valley, GA 31030
Phone: 478-825-4346
rebecca.miller@fvsu.edu

Josie Smith

Public Relations – 4-H
University of Georgia
318 Hoke Smith Annex
Athens, GA 30602
Phone: 706-542-3314
josie.smith@uga.edu

Sue Myers Smith - Secretary

Managing Editor, Extension Publications
University of Georgia
106 Hoke Smith Building
1225 Lumpkin Street
Athens, GA 30602
Phone: 706-542-1058
suesmith@uga.edu

Ervin Williams

Audiovisual Technical/Paraprofessional
Fort Valley State University
1005 State University Drive
Fort Valley, GA 31030
Phone: 478-827-3266
williamse@fvsu.edu

KENTUCKY

Jennifer Ellwell

Marketing and Strategic Communications
University of Kentucky
Lexington, KY 40546-0064
Phone: 502-921-2625
jennifer.ellwell@uky.edu

Michael Strynick

Associate Dean of Strategic Communications
College of Agriculture, Health, and Natural Resources
Land Grant Program
Kentucky State University
Phone: 502-597-6818
michael.strynick@ksu.edu

Hayley Pierce

Director, Extension Communications
University of Kentucky
N106N Ag Science North
Lexington, KY 40546-0091
Phone: 859-257-8246
hayley.pierce@uky.edu

LOUISIANA

Tobie Blanchard

Director, LSU Ag Center Communications
Louisiana State University Agricultural Center
141 Knapp Hall
Baton Rouge, LA 70803
Phone: 225-578-5649
tblanchard@agcenter.lsu.edu

LaKeeshia Lusk

Communications Coordinator
Southern University Ag Center
T.T. Allain Hall
P.O. Box 10010
Baton Rouge, LA 70813
Phone: 225-771-2160
lakeeshia_giddens@suagcenter.com

Frankie Gould

Associate Vice President, Strategic Communications and Outreach Relations
Louisiana State University Agricultural Center
104 J. Norman Efferson Hall
Baton Rouge, LA 70803
Phone: 225-578-5679
Cell: 225-773-1355
Fax: 225-578-4524
fgould@agcenter.lsu.edu

MISSISSIPPI

Art Shirley

Head of Agricultural Communications
Mississippi State University
Mail Stop 9625
Mississippi State, MS 39762
Phone: 662-325-0547
Fax: 662-325-1710
art.shirley@msstate.edu

Vickey D. Williams – Vice Chair

Marketing Communications Manager
Office of Land Grant Communications
Alcorn State University
1000 ASU Drive #690
Lorman, MS 39096
Phone: 601-877-6126
vwilliams@alcorn.edu

MISSOURI

Katrina Crusse

Director of Agricultural Communications
Lincoln University of Missouri
Allen Hall 301
Jefferson City, MO
Phone: 573-681-5730
cirussek@lincolnu.edu

NORTH CAROLINA

Julie Hayworth-Perman

Marketing and Communications Specialist, CALS
North Carolina State Extension
3210 Faucette Boulevard, Mail Stop 7603
Raleigh, NC 27695
Phone: 919-515-1592
jhaywor@ncsu.edu

Justin Moore

Director of Marketing and Communications, CALS
North Carolina State Extension
3210 Faucette Boulevard, Mail Stop 7603
Raleigh, NC 27695
Phone: 919-515-1596
tjmoore3@ncsu.edu

Megan Lybrand

*Chief Communications Officer, College of Agriculture
and Life Sciences*
North Carolina State University
118 Patterson Hall
Campus Box 7601
Raleigh, NC 27695
Phone: 919-515-2668
mlybran@ncsu.edu

OHIO

Crystal Duckett

Communication and Media Specialist

Central State University

1400 Brush Row Road

Wilberforce, OH 45384

Phone: 937-376-6625

cduckett@centralstate.edu

Cyril Ibe

Interim Communications Coordinator

Central State University

1400 Brush Row Road

Wilberforce, OH 45384

Phone: 937-376-6276

cibe@centralstate.edu

OKLAHOMA

Ali Lounis

Land Grant Media Communications Associate

Langston University

F.L. Holloway Building, Office 104

100 Success Avenue

P.O. Box 1730

Langston, OK 73050

Phone: 405-466-6176

ali.lounis@langston.edu

Melissa Mourer

Associate Director, Agricultural Communications and Marketing

Oklahoma State University

448 Legacy Hall

Stillwater, OK 74078

Phone: 405-744-3737

melissa.mourer@okstate.edu

Sonya Moore-Davis

Director, Media Communications SL/SAAS

Langston University

E.L. Holloway Building, Office 103

100 Success Avenue

P.O. Box 1730

Langston, OK 73050

Phone: 405-466-6122

sydavis@langston.edu

Lyndall Stout

Senior Director, Communications and Marketing

Oklahoma State University

448 Legacy Hall

Stillwater, OK 74078

Phone: 405-744-4061

lyndall.stout@okstate.edu

PUERTO RICO

Yolanda Toro

Director, Educational Media and Information Office

Servicio Extension Agricola

Vista Serena

Puerto Rico, PR 926

Phone: 787-765-8000

yolanda.toro2@upr.edu

SOUTH CAROLINA

Denise Attaway

Media Specialist
Clemson University
122 Lehotsky Hall
Clemson, SC 29634
Phone: 864-656-2702
Mobile: 225-788-5245
avaa@clemson.edu

Michael Fairwell

Director of Integrated Media
South Carolina State University
300 College Street
Orangeburg, SC 29117
Phone: 803-533-3770
mfairwel@scsu.edu

Becca Hedden

CUMIS Administrator
Clemson University
Extension Administration Office
107C Barre Hall
Clemson, SC 29634
Phone: 864-656-0436
rthomp7@clemson.edu

Maurice Mitchell

Assistant Director, Strategic Communications
South Carolina State University
300 College Street
Orangeburg, SC 29117
Phone: 803-516-4739
mmitch30@scsu.edu

Elizabeth Mosely-Hawkins

Senior Director, Strategic Communications
South Carolina State University
300 College Street
Orangeburg, SC 29117
Phone: 803-516-4625
emosely@scsu.edu

TENNESSEE

Lisa Stearns

Vice Chancellor, Marketing and Communications
University of Tennessee
Institute of Agriculture
104 Morgan Hall
2621 Morgan Circle Drive
Knoxville, TN 37996
Phone: 865-974-7368
lstearns@tennessee.edu

Gabriel Spandau

Assistant Professor, Ag. Communications
Tennessee State University
3500 John A. Merritt Boulevard
Phone: 561-901-8242
gspandau@tnstate.edu

TEXAS

Chris Elam

1862 PLC Representative (2027)

Strategic Initiatives Lead
Texas A&M AgriLife Extension Service
600 John Kimbrough Boulevard
7101 TAMU
College Station, TX 77843-7101
Phone: 979-314-8214
chris.elam@ag.tamu.edu

Pascale Mondesir

Communications Specialist
Prairie View A&M University
135 L.W. Minor Street
Prairie View, TX 77446
Phone: 936-261-5155
pamondesir@pvamu.edu

WEST VIRGINIA

Matt Browning

Director of Communications
West Virginia State University
201 Curtis House
P.O. Box 1000
Institute, WV 25112-1000
Phone: 304-204-4002
matt.browning@wvstateu.edu

VIRGINIA

Amy Carpenter-Driscoll

Marketing Specialist – Agriculture Communications
Virginia State University
1 Hayden Drive
Virginia State, VA 23112
Phone: 804-691-6784
adriscoll@vsu.edu

Erica Shambley

1890 PLC Representative (2028)
Director of Marketing and Communications
Virginia State University
P.O. Box 9081
Petersburg, VA 23806
Phone: 804-524-5965
Fax: 804-524-5967
eshambley@vsu.edu

Lori Greiner

Publications Manager
Virginia Cooperative Extension
College of Agriculture and Life Sciences (0908)
138 Smyth Hall, Virginia Tech
185 Ag Quad Lane
Blacksburg VA 24061
Phone: 540-231-5863
lgreiner@vt.edu

Tom Soladay

Director of Communications and Marketing
College of Agriculture and Life Sciences
Virginia Tech
216B Hutcheson Hall
Blacksburg, VA 24060
Phone: 540-232-2501
tsoladay@vt.edu

ADMINISTRATIVE ADVISORS

Justin Rhinehart – 1862 Advisor

Interim Dean and Professor
University of Tennessee at Knoxville
Extension ANR/CED
P.O. Box 160
Spring Hill, TN 37174
Phone: 931-486-2129
jrhineh3@tennessee.edu

Mark Latimore, Jr. – 1890 Advisor

Extension Administrator – Assoc. Dean
Fort Valley State University
P.O. Box 4061, 1005 State University Drive
Fort Valley, GA 31030
Phone: 478-825-6572 / 478-825-6296
latimorm@fvsu.edu

REGIONAL LEADERSHIP

A. Richard (Rich) Bonanno

*Executive Director, Association of Southern Region
Extension Directors (ASRED)*
255 Merrimack Street
Methuen, MA 01844
Phone: 919-616-4230
bonanno@extension.org

Albert Essel

Executive Administrator
Association of 1890 Extension Administrators
207 Coltrane Hall
1601 East Market Street
Greensboro, NC 27420
Phone: 336-965-2270
aessel@ncat.edu

EX OFFICIO

A. Richard (Rich) Bonanno

*Executive Director, Association of Southern Region
Extension Directors (ASRED)*
255 Merrimack Street
Methuen, MA 01844
Phone: 919-616-4230
bonanno@extension.org

SRDC STAFF

Carmen Kelly

Communications Coordinator
Southern Rural Development Center
Mississippi State University
P.O. Box 5187, Mail Stop 9755
Mississippi State, MS 39762
Phone: 662-325-1770
Fax: 662-325-8777
carmen.kelly@msstate.edu