Social Media Guidelines and Policies

Land-Grant Universities in the Southern Region

* **Tuskegee University**: <http://www.tuskegee.edu/sites/www/Uploads/files/OCPRM/PolicyManual.pdf>
* **Alabama A&M University:** no social media specific information online
* **Auburn University:** see word doc attached to email
* **University of Arkansas:** <http://socialmedia.uark.edu/>
* **University of Arkansas – Pine Bluff:** see pdf attached to email
* **University of Florida:** <http://SocialMedia.ufl.edu/policies.php>
* **Florida A&M University:** no social media specific information online
* **Fort Valley State University:** no social media specific information online
* **University of Georgia:** <http://uga.edu/documents/Social_Media_Guidelines_10-12-12.pdf>
* **University of Kentucky:** <http://www.uky.edu/regs/files/ar/AR10-4.pdf>
* **Kentucky State University:** no social media specific information online
* **Louisiana State University:** <http://sites01.lsu.edu/wp/ur/policies-guidelines/online-communication-policy/>
* **Southern University:** no social media specific information online
* **Alcorn State University:** no social media specific information online
* **Mississippi State University:** <http://msucares.com/ebeat/files/social_media_policy.pdf>
* **North Carolina A&T State University:** <http://www.ncat.edu/academics/schools-colleges1/saes/agcommunications/social-media-guidelines.html>
* **North Carolina State University:** no social media specific information online

**Langston University:** <http://www.langston.edu/social-media-site> (Social media request form that references a Social Media Policy that I couldn't find online.)

* **Oklahoma State University:** <http://support.dasnr.okstate.edu/reference-materials/social-media>
* **South Carolina State University:** no social media specific information online
* **Clemson University:** <https://www.clemson.edu/campus-life/social-media/resources.html>
* **University of Tennessee:** <http://tntoday.utk.edu/wp-content/uploads/smbp-FINAL.pdf>
* **Tennessee State University:** no social media specific information online
* **Prairie View A&M University:** <http://www.pvamu.edu/include/Public_Relations/pvamu_social_media.pdf>
* **Texas A&M University:** <http://marcomm.tamu.edu/toolkit/social/policies.html>
* **Virginia Tech:** <http://www.unirel.vt.edu/web/social-networks/guidelines-main.html>
* **Virginia State University:** no social media specific information online (could only find a social media directory)
* **West Virginia State University:** No finalized policy or best practices approved, but draft in creation phase

eXtension Resources:

* Social Media Survey – conducted August 2012. Results online at <http://collaborate.extension.org/wiki/Social_Media_Survey_Results>
* eXtension Social Media Guidelines <http://create.extension.org/node/2926>
* Beginners Guide to Social Media in Extension <http://collaborate.extension.org/wiki/Beginners_Guide_to_Social_Media_in_Extension>
* Social Media in Extension <http://collaborate.extension.org/wiki/Social_Media_in_Extension>